

EMKE AFFILIATE PROGRAM PROSPECTUS

2025



EMKE[®]
Electrical Machine Knowledge Exchange

Introduction to EMKE

The Electrical Machine Knowledge Exchange™ (EMKE) is a premiere coaching business dedicated to the mastery and optimisation of electrical machinery operations. By leveraging over 50 years of industry experience, EMKE provides a unique education blend of face to face masterclasses complemented by an e-learning platform.

Our mission is to empower users to understand the nuances of electrical machinery, anticipate failure processes and maintain their equipment at peak performance levels, thereby avoiding costly downtimes.

The EMKE coaching program structure delivers a transformational learning journey that will fundamentally change how maintenance staff understand and interact with electrical machines. EMKE courses are targeted at technical personnel who work on and around electrical machines.

EMKE Services for Affiliates

Affiliates who join the EMKE Affiliate Program will be eligible to promote one or more of the EMKE Level 1 or Level 2 Machine Maintenance Public Masterclasses promoted on our website.

Why join the EMKE Affiliate Program?

Becoming an affiliate with EMKE offers a lucrative opportunity to collaborate with a leader in electrical machinery education.

Here are the benefits of joining our affiliate program:

- 1. Competitive Commission Structure:** Earn substantial commissions for each participant who enrolls in our Public Level 1 or 2 Masterclasses through your referral. Our competitive rates are designed to maximize your earning potential.
- 2. Access to Quality Content and Resources:** As an affiliate, you gain access to high-quality promotional materials that reflect the depth of knowledge and expertise EMKE provides. Use these resources to enhance your marketing efforts and engage your audience effectively.
- 3. Expand Your Offering:** By including EMKE's Masterclasses in your portfolio, you can broaden your business offerings and provide added value to your clients or audience. This expansion can help you to attract new business and increase your brand's appeal.
- 4. Support and Collaboration:** EMKE values its affiliates and provides ongoing support to ensure your success. From dedicated affiliate managers to regular updates on program improvements and promotional strategies, we work closely with you to facilitate a productive partnership.
- 5. Exclusive Opportunities:** As an affiliate, you'll have the chance to offer exclusive discounts and promotions to your followers that are not available to the general public. This exclusivity enhances your platform's attractiveness and can increase engagement rates.
- 6. Networking and Growth:** Participate in an active community of industry professionals and peers. Our network events and collaborative opportunities are perfect for expanding your professional contacts and enhancing your knowledge base.
- 7. Recognition and Rewards:** Achieve milestones within the affiliate program and receive recognition and additional rewards. We celebrate the successes of our affiliates and provide incentives to inspire continued excellence and commitment.

Who should join?

The EMKE Affiliate Program is ideal for:

- ◆ CM professionals wanting to grow electric machine monitoring business.
- ◆ Industry bloggers and influencers focused on electrical engineering and machinery.
- ◆ Professional associations and organisations in the engineering sector.
- ◆ Educators and trainers specialising in industrial equipment and maintenance.
- ◆ Online communities and forums dedicated to electrical machinery and engineering technologies.

Getting Started

Joining is simple. Apply below via our website, and upon approval, you'll receive access to your affiliate information. We equip you with all the tools and materials you need to start promoting EMKE Masterclasses effectively.

Conclusion

Partner with EMKE to enrich your content, expand your reach, and earn rewards while contributing to the education and empowerment of professionals in the electrical machinery industry. Together, we can drive success and innovation in the field.

For more information and to apply, visit our affiliate program page or contact our affiliate support team. We look forward to welcoming you to our network and achieving great things together.

Contact Us

If you would like to know more information:

📞 +61437000919

✉️ mike@emkecoach.com

[Apply here](#)

